



Society for Ecological Restoration

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ELECTRONIC PUBLICATION SPONSORSHIP PROGRAM

The Society for Ecological Restoration (SER) produces and distributes two electronic publications to members: **RESTORE**, a weekly e-bulletin, and **SERNews**, a quarterly e-newsletter. By engaging as a sponsor of one, or both, of these publications your organization will gain increased visibility among the Society's global network of groups and individuals dedicated to the field of Ecological Restoration, thereby enhancing your potential to make new connections and form new partnerships. Your sponsorship would support the Society's efforts to serve and promote the growing field of ecological restoration, such as facilitating dialogue among restoration practitioners and scientists, and promoting public awareness of ecological restoration.

Our Audience: SER has over 2,000 members in more than 70 countries, with 13 chapters serving regions of North America, Europe, Asia and Australia.

How to Become a Sponsor: To become a sponsor of an SER publication, please send the following information to Leah Bregman at leah@ser.org:

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Become a Sponsor of RESTORE!

RESTORE is distributed to 2,000 SER members. Your sponsorship will promote your organization while helping SER to continue its efforts.

To become a sponsor, please email the editors at info@ser.org for information and pricing.

RENEW ONLINE

RESTORE is distributed to current SER members. Make sure you don't miss a single issue!

Quick Links

[Society for Ecological Restoration \(SER\)](#)

[Global Restoration Network \(GRN\)](#)

[SER Island Press Book Series](#)

[Restoration Ecology Journal](#)

[SER Career Center](#)

[RESTORE Archives](#)

RESTORE is a free weekly e-bulletin provided to current members of SER. RESTORE links you to the latest breaking news stories keeping you up-to-date on a wide variety of topics related to ecological restoration. To contact the editors, please email info@ser.org.

SER in the News

SER will send a delegation to CBD SBSTTA15 meeting in Montreal, Canada November 7-11. Read the SER2011 Call to Action in [English](#), [Spanish](#) and [French](#).

Get Involved

[Missouri: Chesterfield is seeking volunteers to help Oct. 29 with habitat restoration in Central Park](#)

The restoration will be done in cooperation with Operation Wild Lands (OWLs), which prepares volunteers of all ages to restore and maintain public lands throughout the region.

[Canada: You can build a forest!](#)

The Nature Conservancy of Canada (NCC) is seeking volunteers for two events focussing on forest restoration efforts. Taking place on Friday, November 18th on Pelee Island, these events provide volunteers with a chance to visit a globally rare habitat while helping to build a healthy and lasting forest community.

Don't forget! SER Members receive 25% off Island Press purchases. Contact Caroline Bronaugh at caroline@ser.org for details.

People in the News

[Designer Anne Fontaine Launches Environmental Philanthropic Foundation](#)

On October 20th, Franco-Brazilian fashion designer Anne Fontaine will launch her 501 (c) (3) non-profit environmental charity, The Anne Fontaine Foundation. The Foundation's mission is to contribute to the protection and restoration of the Bahia region of the Atlantic Rainforest in Brazil, also known as the Mata Atlantica.

New Books & Articles

[And a Song: Lucky Break](#)

This song came after the singer/songwriter John Quinn took part in the 4th World Conference of the Society for Ecological Restoration in Mexico in August 2011 and heard Imelda May at the Bunbury Blues and Roots Festival. Its a call to restore the planet's ecosystems that provide the lucky break we are gambling with through climate change, land abuse and pollution.

RESTORE is a weekly e-bulletin that provides a summary of the latest restoration-related news stories from around the world. RESTORE is one of SER's most popular membership benefits and is sent to more than 1,800 members, many of whom share the publication with their friends and colleagues working in the field. RESTORE keeps ecological restoration practitioners and scientists from diverse disciplines up-to-date on a wide variety of developments related to ecological restoration, including projects currently underway, new books and publications and the latest funding opportunities.

Premium Sponsorship: Premium sponsorship includes a 9 x 1.8-inch box at the bottom of the e-bulletin with your logo, hyperlink and 1-2 sentences about your organization. Your logo and hyperlink will also appear in the left-hand column of the e-bulletin, providing additional exposure and visibility.

Premium Sponsorship Rates	
Period	Standard Rate
Three months (12 issues)*	\$2,600
One month (4 issues)	\$720
One issue	\$240

**Sponsors that purchase a 3-month package may have the opportunity to renew within the last 30 days of their sponsorship period.*

Basic Sponsorship: Basic sponsorship includes a logo and hyperlink displayed on the top left hand column of the e-bulletin.

Basic Sponsorship Rates	
Period	Standard Rate
One full year (52 issues)	\$3,000
Six months (24 issues)	\$1,800
Three months (12 issues)	\$1,080
One month (4 issues)	\$360
One Issue	\$120

SERNEWS SPONSORSHIP LEVELS

SERNews: The Society’s quarterly e-newsletter is distributed to our entire membership. This newsletter provides our members with an update on SER’s many activities, programs and initiatives. Members are also updated on SER chapter meetings and regional activities, new publications, and developments in the field of ecological restoration from around the world. SERNews offers a unique opportunity to connect with the SER staff, chapters and board members, and to experience the many ways in which SER and its members are contributing to the field of ecological restoration on a regional and international scale.

Basic Sponsorship: Basic sponsorship includes a logo and hyperlink displayed on the front page of the e-newsletter in the left hand column. Logos will be displayed at approximately a 1.9 x 1-inch scale.

SERNews Sponsorship Rates	
Period	Standard Rate
One issue	\$600

Thank you for your support of these important resources!

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